

# **AMERICAN RENEWABLE ENERGY ARE DAY 2018 - 15<sup>th</sup> Annual Event**

June 18 - 23, 2018, Aspen/Snowmass Village, CO

**Global Security, Conservation Capitalism & Regeneration:  
Whole Systems Solution to Climate Change**

**Plenary Keynote Address by Claes Nobel  
Founder & Chairman, United Earth**

**Co-Founder & Chairman, The National Society of High School Scholars**

**The Evolution of Technology & Earth Ethics:  
The Nobel Values in a Time of Great Challenge**

Monday, June 18, 2018, 10:15 am

## **LOVE SWEET LOVE & EARTH ETHICS**

**“Good Earth” My Most Esteemed ARE World Betterment  
Colleagues! “Good Earth” ... “Good Earth” to you all!**

**I am most grateful to the ARE organizers for inviting me as a  
keynote speaker. My special gratitude for this opportunity goes  
to President Sally Ranney and to my Number One, Most Beloved  
and most Respected “EARTH ANGEL” Dr. Emma Farr Rawlings.  
Dear Emma, please stand up so we all can see what a genuine  
“EARTH ANGEL” looks like! Please stand up!**

**My Goodness ... how good it feels to be here in stunningly beautiful Aspen Snowmass at 9,000 feet altitude and to be surrounded by snow-capped mountains, clean unpolluted air ... and hundreds of fellow humans of bright, visions and highly creative minds both formed by years of: Original Thinking.**

**You see, I love and I flourish among people, who dare to respectfully speak The Unvarnished Truth, and who are busy in finding doable humanitarian and environmentally sound, solutions to the world's most pressing problems.**

**To explore, assess, develop and hopefully implement such social and technological changes that will give real service and hope to a distressed and suffering Earth ... and Humanity ... that is our most serious intent of this conference.**

**And I sense, that is exactly what we the ARE 2018 conference delegates will accomplish, during this significant Aspen/Snowmass Solstice Meeting ... where both Brilliant Minds and Loving Hearts will embrace each other in order to materialize Heavenly Blessed World Betterment to our beautiful but presently needlessly suffering planet.**

**With such noble goals in mind then we all can, will and shall diligently focus upon creating a future that is worth having.**

**So let's roll up our sleeves and put our shoulders to our beloved Earth ... in order to nudge her back to her original track ... of Balance, Harmony and Happiness!**

Ladies and Gentlemen, you know, we should **“Right NOW”** count our blessings! How fortunate we are! We just received (3) three most powerful blessings full of: **Love, Truth and Wisdom:**

**OUR FIRST BLESSING CAME:** From Ute Chief & Elder, **Kenny Frost**, who a few minutes ago delivered a very passionate blessing. Through his silver tongue and heart of gold, we all sensed how **Mother Nature** herself spoke directly to us. On Earth’s behalf Brother Kenny always states: **“Water is Life. Water is Sacred.”** Thank you my dear Soul Brother! You are so wise! You are better than best!

**THE SECOND BLESSING THIS MORNING WE RECEIVED:** From Pastor, Gerald Durley, who ever so eloquently blessed both us and the soon forthcoming results of our Conference.

He blessed us by tapping into **The Divine Energy Field of “LOVE” ... which vibrating and pulsating energy eternally and infinitely ... exudes from God.**

**In my humble mind ... GOD, and LOVE, and our private property personal, eternal SOULS, plus some so far unknown entities in ... or beyond ... planet Earth represent and are the super intelligent, benign, creative fields of energy ... that created ... and continuously creates everything in the entire Universe. Yes, LOVE is our two-way highway to ... and from GOD.**

**This divine, energy field of sparkling, creative LOVE, Dr. Gerald has direct ... and constant contact with. Our ears heard his words ... our Souls and our Hearts received the “LOVE” of his message. Thank you Pastor Gerald for**

passionately touching our Souls! ... Thank you my dear holy friend!

**THE THIRD COMPASSIONATE MESSAGE of this morning was delivered by PLANET EARTH'S "FIRST LADY OF THE OCEANS" ... SEA GODESS Dr. SYLVIA EARL.**

**She is the globally most renowned Oceanographer, Explorer, Author, The Recipient of Hundreds of Awards and Recognitions ... and exactly like Rachel Carson, who wrote the environmental landmark book "Silent Spring" ... Dr. Sylvia Earl is likewise a Foremost Marine Biologist. In her oceanographic field ... she is like A Giant, Benign ... TSUNAMI WAVE.**

**I first fell in love with Dr. Sylvia and her mission to save our oceans ... when I saw her scuba diving in the coral reefs of Palau. Much like a beautiful mermaid or a graceful dolphin she was swimming among ... and talking to: the hissing morays, the shimmering groups of rainbow-colored reef fish and the critically endangered Hawksbill Sea Turtle.**

**On the seafloor of this underwater paradise we could see the now coral encrusted, ugly, sick reminders of vast graveyards of sunken navy ships.**

**Horrifying memory shocks cross our minds as we recall the immense loss of lives from CRAZY WWII ... the deadliest war in history, where approximately 50 to 80 million humans were senselessly killed.**

In year 1918 when WWI, billed as "The Great War" ended ... with 15 million civilians and soldiers horrendously and needlessly slaughtered ... then my relative Dr. Alfred Nobel stated: "War is the horror of horrors and the crime of crimes." So true!

Anyhow, among the many oceanographers I have met the late Dr. Walton Smith of Planet Ocean, Key Biscayne, Florida said: "*We have misnamed Planet Earth ... our Blue/Green home in space ... it ... should rightfully be called ... Planet Ocean.*"

Dear Dr. Sylvia, the salt water in our oceans ... and the more than 50 % thereof in our human blood ... bond you and me close to each other.

You deserve a Nobel Prize ... in the category of Your Choice! We will see ... we will see!

I am a very well seasoned traveler. Year 1930 I boarded space ship Earth. 88 times I have traveled around the Sun. I have seen and observed much.

Now I am old. Now I am in the process of handing over the torch of United Earth to my trusted son Marcus Nobel. By the way ... I guess the only way to escape old age is ... by dying young. That chance ... I have fortunately missed!

My dear audience: The entire world is today in the deadly grip of several severe "Earth Risks." ... They Affect All Forms of Life on Earth ... whether we are Humans, Frogs, Bees, Orangutans, A Coral Reef or A Tropical Rain Forest. Never before has Earth and

Humanity been facing a multi-faceted, global catastrophe like this. To survive with dignity we must change “RIGHT NOW.”

We must once and for all rid the world of:

- School Shootings, Stabbing, Bulling, Drug Abuse
- Terrorism, Violence, Brutality, Torture, Rape, Human Trafficking,
- Environmental Collapse
- Global Warming, Rising Sea Levels, Deforestation
- Pollution of Air, Water and Soil
- The Pacific Ocean ... is now called Plastic Ocean. ... Humanity's Dirty Laundry List goes on. We have:
- Extinction of Species
- Exponential Population Growth
- Hunger & Poverty
- Corruption, Oppression, Beheadings
- Cheating, Lying, Stealing
- War and Preparations for War
- Religious, Political and Financial Conflict & Arrogant Brinkmanship etc., etc., ad nauseam. PFUI!!!

As you know, our species is named Homo sapiens ... the knowing, wise man. Now, in view of our many technical and medicinal breakthroughs, some scientists suggest we should be called ... Homo sapiens, sapiens ... the doubly wise man.

Well, in view of the many Horrific World Atrocities of our times, which all are caused by us humans: I think these scientists are dead wrong. ... A more appropriate name would be: “Homo stupidus, stupidus.”

Even Albert Einstein agrees with me when he said: *“The universe and human stupidity are immense. And, I’m not so sure about the universe.”*

Now, I have four (4) questions. They are directed to you, to humanity, to God and to myself. I pray for good answers. The questions are:

1. **HOW DO WE TRANSFORM** ourselves from a sick, crazy world ... into a **“GOOD EARTH”**?
2. **HOW DO WE CREATE: “Quality of Life for All Forms of Life?”**
3. **HOW DO WE SECURE: “The Dignified Survival of Earth and Humanity”**?
4. **HOW DO WE ESTABLISH: “UNIVERSAL PEACE ON EARTH?”**  
And please know Universal Peace means much more than **The Absence of War**. It means ... (X)

Not politics ... not religions ... not big business will adequately bring forth acceptable solutions to the big problems of the world. ... These entities have tried to do so **unsuccessfully** for two (2) thousand years.

**Therefore, we have to tap into New Mega Powers for World Betterment and World Transformation.** Here are a few:

1. **LOVE AND RESPECT.** THESE QUALITIES ARE IN SHORT CURRENCY IN TODAY’S WORLD. HATE, HUNGER AND FEAR RULE THE WORLD. THE POTENT,

**FAST ACTING AND READILY AVAILABLE ANTIVENOMS ARE: EARTH ETHICS & LOVE AND RESPECT. (X)**

- 2. EARTH DAY. (X)**
- 3. RENEWABLE, CLEAN AND ABUNDANT ENERGY. THIS IS THE MISSION OF OUR CONFERENCE! THIS IS A.R.E.!**
- 4. SOCIAL MEDIA SMART PHONES.**
- 5. WOMEN/GIRL EMPOWERMENT (X)**
- 6. THE "GOOD EARTH" GREETING. (X)**
- 7. FOR QUALIFIED STUDENTS OF ALL NATIONS TO RECEIVE QUALITY EDUCATION, SCHOLARSHIPS & COLLEGE ENTRANCE SERVICE.**

**To that purpose my friend and partner JIM LEWIS and I founded The National Society of High School Scholars. With 1.5 million members in 160 countries and annually over \$2 million in scholarships we are now the world's leading Honor Society. Please stand up Founder, Friend & Partner Jim Lewis so we all can see and hear you.**

**Jim and his wife Lee, hailing from Malaysia, Earth Angel Emma and her husband and I, The five of us just returned from HONGKONG, SHANGHAI AND SANYA. We establish several NSHSS Charter Schools in CHINA. (X)**

**Further Mega Powers for World Transformation are:**

- 8. THE TRUST FREQUENCY. NEW PARADIGMS. FOREWORD: SALLY RANNEY, AUTHORS ANDREW CAMERON BAILEY & CONNIE BAXTER MARLOW. (X)**

9. THE SEVEN RIGHTS. (X)

10. And finally ... and most important for massive, global “GOOD NEWS” “GOOD HOPE” world transformation being: “THE NEW NOBEL LEGACY” ... EARTH ETHICS & THE EARTH ETHICS PRIZE. (x)

Marcus Nobel and I will during the forthcoming armchair conversation with Sally Ranney describe this Earth & Civilization Restoration program.

Earth Ethics Education & The Earth Ethics Prize they are much like a 21<sup>st</sup> Century MAGNA CARTA Initiative for: Peace, Hope & Happiness.

Finally in closing ... and in order to successfully shape A Future That Is Worth Having ... the inspiring, last verses from the American poet Max Ehrman's classical prose poem called “DESIDERATA” ... which means “Things To Be Desired. (Quote)

*“You are a Child of the Universe,  
No less than the trees and the stars;  
You have a right to be here.  
And whether or not it is clear to you,  
No doubt ... the Universe is unfolding  
as it should.*

*Therefore, Be At Peace With God,  
Whatever you conceive Him to be.  
And whatever your labors and aspirations,  
In the noisy confusion of Life,  
Keep Peace with Your Soul.*

*With all its sham, drudgery, and broken dreams It is still ...  
A Beautiful World.  
Be cheerful! Be happy!" (End of quote)*

May it so be! Thank you! Thank you very much! And  
**"GOOD EARTH"** to you all!!!

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(x) = extemporaneous remarks.

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"Love Sweet Love & EARTH ETHICS"  
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