

THE CARTER CENTER

Atlanta, GA, Saturday, December 6, 2014, Noon – 3:30 pm
NSHSS #112 Member Event, WC: 3535

The National Society of High School Scholars

”THE NEW WORLD - THE GOOD EARTH”

A 30 Minutes, Keynote Speech by Claes Nobel
Co-founder & Chairman, The National Society of High School Scholars
Founder & Chairman, United Earth

“GOOD EARTH - GOOD EARTH” to you all! It is a great honor to welcome you to our 2014 Christmas Member Event here at the Carter Center. Thank you for coming!

As you can see from the front cover of our program **“Learn, Lead & Change the World”** is the motto and tagline of The National Society of High School Scholars. Together with helping hands from both right-hearted adults ... and well-educated youth worldwide ... NSHSS, seeks to significantly **Change the World** to the ideal of: **“A New World & A Good Earth.”** That is our vision!

So, yes ... you heard me correctly! I greeted you by saying: **“GOOD EARTH.”** Instead of saying: **Hi, Hello, Good Morning, Good Day** and so on ... I and many of our **World Betterment Colleagues, particularly the ones in the Environmental and Humanitarian Fields** ... we often nowadays say: **“GOOD EARTH.”**

The "GOOD EARTH" greeting is a simple and yet very potent phrase. It holds the hope of changing the world from what it is into what it could and should be. It is as powerful and emotionally loaded as the three, sweet words of: "I LOVE YOU." Let me explain!

Just think about the, euphoric, wonderful feelings that flooded your mind and heart ... when you ... to the person of your Love and Desire ... for the first time ... dared to say: "I Love You!" My goodness, that was a brave "WOW" Moment. Remember?

Well, of course, even more powerful than that moment ... was the heavenly one, when your ears for the first time heard those three small words passionately coming to you ... from the lips of your beloved one. Good Vibes ... and The Power of Love ... launched you then ... into Cloud Nine. Remember?

So, my dear audience, while you still have the good, heartfelt feelings of "I Love You" fresh in mind ... I state to you ... with utmost confidence:

"Exactly like the powerful "I Love You" words ... the "GOOD EARTH" salutation is a most, jam-packed phrase. It means so much!

People, who never before have heard the "Good Earth Greeting" will ask you: "What do you mean by saying "Good

Earth”? Then you explain what it means ... and then you urge them to do likewise.

Because, you see, each time the phrase is spoken it conveys ... and represents: **A DIVINE WAKE-UP CALL FROM GOD and A FLOOD OF RED ALERT WARNINGS FROM MOTHER NATURE.**

In a Thousand and One ways the Good Earth phrase urges and prompts: **All The Good People on Earth to do their level best to: Change The World. To change it from what it is ...into what it could and should be.**

And I assure you all, in view of today's absolutely crazy world conditions ... **that job of changing the world requires some Heavy-Duty Lifting to take place ... “RIGHT NOW.”**

We Environmentalists, Humanitarians, Peacemakers and Earth Ethics Educators, we spearhead the “GOOD EARTH” initiative because: The Sustainable Future of Earth and Humanity is at Risk! This Third Millennium Crisis is extremely serious! It is Worldwide! And ... The Impending Global Emergency is Massive and Genuine! We humans must Change The World Now ... or We Will Perish!

Ladies and Gentlemen, **Brace Yourself!** Because, I will truthfully ... and much to the point ... tell you about some of the most frightening and ugly stuff that today threatens Life, Living and Quality of Life for all humans on Earth ... including you and me.

However, I will also give you A Sound, Doable Action Plan ... A New World View ... outlining how we all can gracefully and realistically ... get out of this global mess together.

You should know that ... the “PRESENT CRISIS” Affects All Forms of Life on Earth ... whether we are Humans, Frogs, Orangutans, A Blue Whale, A Spotted Owl or A Tropical Rain Forest.

The ugly footprints of ... so called human progress ... we see worldwide. They are ubiquitously found everywhere ... from the North Pole to the South Pole ... from the deepest Oceans to the highest Stratosphere. Even the far away “Outer Space” ... is nowadays full of “Space Junk.” Ask yourself: “How crazy can we get?” Are we, the people of the world ... caring humans ... or merely mindless morons?

Never before has Earth and Humanity been facing a multi-faceted, global catastrophe like this. It is a systematic breakdown ... a meltdown ... of our fragile Biosphere.

You see, our Life-Support Systems are collapsing! They have to be protected! ... They have to be repaired. Mother Earth ... she needs OUR HELP! She is loudly crying out for it. No longer should greedy, ignorant people and corporations be allowed to treat her like dirt.

So here is my call to action:

Put on your white coats, light-green smocks and latex gloves! You are now ... together with me ... in the process of becoming Doctors and Nurses in The Intensive Care Unit of a Critically Wounded Planet ... and A Needlessly Suffering Humanity.

Consequently, for All Good, Concerned Peoples on Planet Earth ... to solidly band together ... and to launch: THE GREAT WORLD BETTERMENT CRUSADE for Creating: "The New World & The Good Earth" should today be ... The Foremost Priority of All Humans of: Every Race, Every Creed, Every Color and Every Political and Social Stratum.

It is said: *"Better to light one candle ... than to curse the darkness."* Therefore, in my triple capacity as: Chairman and Co-Founder of The National Society of High School Scholars, and Senior Member of The Swedish Nobel Family ... and for over 50 years having been A Global Activist and Spokesperson for Environmental Sustainability ... and Human Rights I urge you all:

"Do not light ... only "ONE" candle! ... Instead Light Millions and Millions of bright, shining candles for Massive WORLD BETTERMENT." Do so by firing up the bright lights of your Smart Phones! Enlighten ... and Help The Entire World by Going Viral with: THE "GOOD EARTH" SALUTATION!

And also ... I ask you to go viral with “THE SEVEN RIGHTS” ... which brief and extremely powerful World Transformation Commands, I soon will present to you for your daily use. Yes, please ... jump on the “Good Earth” Bandwagon and make “Good Earth” the Guiding STAR & Number One MANTRA of your life. OK?

Drip, Drip, Drip ... that is how ... “The Falling Drop ... Hollows The Rock.” In the same manner the constant, daily, worldwide use of millions and millions of “Good Earth Greetings” will have impact in Changing the World.

“You see, there is “ONLY ONE EARTH” ... and Our Beautiful, Fragile Planet ... She Urgently Needs: Our LOVE, Our CARE, Our RESPECT and Our COMMON SENSE HELP ... And ... She needs it ...“RIGHT NOW.”

Tell friends and foes alike The Good News about: “THE NEW WORLD & THE GOOD EARTH” ... which REALITY ... we now are in the process of manifesting together.

Yes, let the two small words of “GOOD EARTH” ... become the unstoppable “Ripple Effect” ... the magic “Domino Effect” that now starts to sweep the world and change it forever. To change it from what it is ... into what it could and should be. To change it into: “A New World & A Good Earth.”

That means: A Society and Civilization based on Earth Ethics and Sustainable Human Values. ... That means: A New World free of bombs and bullets. That means: A Good Earth free of hate and violence. For this World Transformation to take place ... I am counting on you guys! OK? OK? Are you with me on this subject? Let me hear your roaring "YES"! Excellent!

Today, 50% of the world population consists of youngsters below the age of 20 ... and this big section of humanity ... they represent 100% of our future.

Therefore, dear Young Scholars ... listen ... and listen well ... when I say: In Your Cool Heads and Warm Hearts, and in all other well-educated youth of the world as well, there exists A Sleeping Giant ... of Immense Power.

This Sleeping Giant is nothing less than: The Much Awaited: METHOD, SOLUTION, BLUEPRINT and PLATFORM ... To Make Our World ... A Better, Safer and Saner World ... Than The One We Presently Are Experiencing.

To this DORMANT MEGA POWER in you guys, I shout: "WAKE UP! WAKE UP! ... WAKE UP ... A Blind and Sleeping Humanity! Wake up all the peoples of the world!

Forcefully, but without violence, tell the people and the leaders of the world that they have created ... and still are creating: "A Fool's Paradise!" Via Tweeting and other social media: put your Smart Phones and nimble fingers in

Active Service for Immediate World Betterment and Massive, Peaceful World Transformation.

Tell the people and the leaders of the world ... to remove their Rose Colored Glasses! Tell them "Loud and Clear" that we no longer want to live in A Phony La-La-Land ... of Lying Tongues and Sandcastles Built in The Sky!

Inspire All Mankind to Advance and Manifest: "Common Sense and Common Action ... for Our Common Future!" Yes, in unison shout: "No More Lies ... Just Plain Truth!" "No More Lies ... Just Plain Truth!"

Dear Scholars and Adults alike, with your good help ... The Concept and Ideal of: "World Betterment" towards "A New World" and "A Good Earth ... Via Earth Ethics" has the chance, holds the possibility, to become ... YOUR GREAT GIFT ... and YOUR NOBLE LEGACY ... to the Well-being of Earth and Humanity. Yes, to a great deal ... Our Future Rests in your hands ... in The Hands of Our Bright and Ambitious Youth.

And, no doubt whatsoever ... I dare say: "One day some of you ... our NSHSS Members ... will be Our Future World Leaders ... Rhodes Scholars ... and Nobel Laureates."

As I said, there is "Only One Earth" ... and this Blue Pearl in Space ... Our Celestial Home ... is unique ... she harbors "The Miracle of Life."

Abundantly, we find this God Created Miracle in: The Flora, The Fauna, The Water, The Air and The Soil. These elements are Holy! Together with the Rays of The Sun they constitute our life-support systems! Without them we cannot live! We would not exist!

Mark Twain, the author of The Adventures of Huckleberry Finn, said: "The two most important days in your life are: The day you were born ... and the day you figure out why."

Ladies and Gentlemen, I will take the liberty ... to tell you all ... young and adults alike ... about the very reason ... WHY you are here on Planet Earth today.

I will tell you WHY WE WERE BORN ... exactly at this critical, chaotic time in human history, when so much pain, so much hardship, so much needless suffering and so much uncertainty about our life and future is inundating us ... a confused and perplexed humanity.

You see! Earth is a school! We humans are here to learn ... The Lessons of Life. These Lessons are Mandatory ... and They Are Tough. The Curricula and Syllabuses are established and governed by The Eternal Laws ... of The Universe. We humans ... the students ... are taught Many Subjects ... of both Positive and Negative Nature. This Cosmic, Dualistic, Good/Bad Form of Education will in time develop our full Human Potential in areas where we presently have great shortcomings.

In order to ever have “Peace on Earth” all humanity ... young and adults alike ... of every religion, race, culture and political affiliation needs: Deep Knowledge and Truthful Education and Personal Experience ... in the vitally important subjects of: Love, Consciousness, Righteousness, Spiritual Knowledge, Compassion, Honesty, Tolerance, Respect, Patience, Gratitude and all the other forms of Virtue as contained in The Moral Ideal of “Earth Ethics.”

And then, one day, hopefully sooner than later, most all Humans will master these life-essential virtues and graduate from “Earth School” with: “Magna Cum Laude.”

I fully agree with the French Paleontologist and Jesuit Priest, Pierre Teilhard de Chardin, when he said: “The day will come ... when, after harnessing space, the winds, the tides, and gravitation, we shall Harness for God ... The Energies of LOVE. And on that day ... for the second time in the history of the world ... we shall have discovered fire.”

In order for us all to better understand where we humans have Our Strength and Our Weakness, I will most respectfully ask you all to Right Now ... for A Few Tranquil Moments ... to close your eyes ... and think very seriously ... and very deeply about: The Following Profound Questions ... which Mankind has grappled with ... since the beginning of time

Now ... please, with your eyes closed, think, think very deeply about: WHAT CONSTITUTES MY SOUL? WHAT KIND OF STUFF IS IT MADE OF? WHO AM I? WHERE DID I COME FROM? And, WHAT IS THE TRUE PURPOSE OF MY LIFE ON EARTH? Think, Think Deeply ... for a few tranquil moments ... Think ... Think Very Deeply! Very Deeply!

Did you just now ... In The Silence of Your Heart feel and hear ... some whispering answers? Good! What you hopefully heard ... was "The Voice of God."

You should know that, most of my colleagues and I, who are actively involved in the rapidly growing field of World Transformation, we are all profoundly opposed to ... and extremely ashamed by ... the following Ugly, Human Mind Monsters of:

Greed, Ignorance, Selfishness, Vanity and Lust for Power ... that many of Our Contemporary Leaders in Business, Politics, Religion, and yes, even in Sports and Entertainment so often ... ostentatiously are displaying.

Yes, I am sorry to say, nowadays: "Many of Our Leaders ... have become our Misleaders."

Via Mass Media, Social Networks and Smart Phones for Dumb People ... we are, as you know, constantly ... on a

daily basis ... hearing and seeing the horrors of Mankind's "Dirty Linen" List ... where we find:

- School Shootings, Stabbing and Bulling
- Terrorism, Violence, Hate, Intolerance, Brutality, Rape, Human Trafficking, Drug Abuse, Torture, Murder and Child Molestation
- Environmental Collapse
- Global Warming, Rising Sea Levels, Deforestation
- Extinction of Species
- Exponential Population Growth, Hunger & Poverty
- Corruption, Oppression, Cheating, Lying, Stealing
- War and Preparations for War
- Religious, Political and Financial Conflict and Degradation, etc., etc., ad nauseam.

It pains me very much to give you this "Dirty Laundry List" of Ugly Human Shortcomings. The worst of them all being war ... which Alfred Nobel called: "The Horror of Horrors and The Crime of Crimes."

The crazy, horrific, sub-human killing-machines presently launched by the inflamed brutality of ISIS and the ongoing battles in Gaza, Israel, Ukraine, Russia, Iraq, Syria and many other parts of the world ... who can ever believe that these horrific, insane acts of war and monstrous cruelty can ever lead to A Culture of Peace?

Has the fuse of WW III ... possibly a nuclear war ... now been lit? As Mahatma Gandhi said: *"The principle of: An Eye for An Eye ... will someday make the whole world blind."*

The "Dirty Linen List" and the possibility of A Nuclear WW III make both you and I to cringe. However, in order for us to Change the World ... we must first have The Courage and The Unshakeable Resolve To Face The Naked TRUTH ... however brutal and painful it is. Because ... as the ancient Proverb states: "The Truth ... Shall Set You FREE."

Most every honest and caring person in the world is today asking themselves: WHY ... WHY are these atrocities happening in our community, in our nation, in our world ... WHY, WHY? What is happening? Is there a reason ... is there a common root cause ... and ... is there a solution? Has the world gone absolutely stone-crazy? How and when can we ever have: "Peace on Earth?"

The Naked Truth and Answer is: We are seeing the devilish results of: WRONG THINKING and WRONG DOING. The root cause of these human inadequacies is our Long-Standing and Fundamental Lack of: "EARTH ETHICS."

Consequently, the solution to alleviate most all of human, contemporary misery is to Educate The Children, The Youth, The Adults and The Leaders of The World in The Sublime Subject of EARTH ETHICS.

Fortunately, this so far Missing Curriculum of The World's Educational Institutions, is now ... at last ... in the process of being developed.

As you know ... our species is named Homo sapiens ... the knowing, wise man. Today, in view of our many recent scientific and medicinal breakthroughs, some scientists suggest we should be called ... Homo sapiens, sapiens ... the doubly wise man.

Well, in view of the just mentioned Horrific Atrocities, which all are caused by us humans; I think these scientists are dead wrong. ... A more appropriate name would be: "Homo stupidus, stupidus."

Even one of the smartest scientists of our time, Dr. Albert Einstein, recipient of the 1921 Nobel Prize in Physics, and best known for his development of The Theory of Relativity and Quantum Mechanics, agrees with me when he said: "The Universe and Human Stupidity ... are immense. And I am not so sure... about the Universe."

Now, in an "Educational, Best-Practice-Manner" I will give you the really most potent "WORLD BETTERMENT REMEDY" of all. It is a powerful, fail-proof prescription for Universal Peace, Environmental Sustainability and Great Personal Happiness. It is Good Medicine ... for A Sick World.

In honor of my relative Dr. Alfred Nobel, I call it: **“The Dynamite Medicine.”** **When diligently and constantly used ... this stuff can ... will ... and shall “Change the World.”** And, not only that, it will also keep you out of jail. How about that?

This Peace Panacea ... This Universal World Betterment Remedy is based on: **“THE SEVEN RIGHTS.”** They are:

- 1. Right Thought.** **Your mind is a dynamic “Master Builder.”** **It creates reality!** **Dream lofty dreams!** **Thoughts materialize!** Everything in our universe, in the world, in this building, in this room ... yes, even each and every person in this audience ... it ... and you ... all originated first in thought. **Just think about that!**
- 2. Right Word.** Words are most powerful. Once a word leaves your mouth ... not even the strength of 10,000 elephants can pull it back again. Consequently: **Watch Your Tongue!**
- 3. Right Deed.** Stop talking start walking! Give meaningful Service to Earth & Humanity!
- 4. Right Attitude.** Smile, laugh and be: kind, positive & helpful to all. Let **Love, Dignity, Honor and “TRUTH”** ... be the noble hallmarks of your character. Become and be a ... good listener!
- 5. Right Livelihood.** Step lightly on the Earth! Leave no footprints!

6. **Right Here** You do not have to go to the faraway corners of the world. Start World Transformation and World Betterment in your own community. Start digging right in your own backyard! **You might find diamonds!**

7. **Right Now.** Do not procrastinate! No more excuses like ... you have no time! Become an active and very busy person for **World Betterment and World Change.** Create: **“THE NEW WORLD & THE GOOD EARTH”!**

Ladies and Gentlemen! **To have a Future Worth Having ... or not? That is Our Choice! By the Power of God ... we have been given A FREE WILL. Together We Can Change The World!**

Finally in closing ... and in order to hopefully shape **A Future That Is Worth Having** ... the inspiring, last verses from Max Ehrman’s classical poem called **“DESIDERATA”**... which means **“Things To Be Desired.** (Quote)

***“You are a Child of the Universe.
No less than the trees and the stars;
You have a right to be here.
And whether or not it is clear to you,
No doubt ... the Universe is unfolding as it should.***

***Therefore, Be At Peace With God,
Whatever you conceive Him to be.
And whatever your labors and aspirations,***

***In the noisy confusion of Life,
Keep Peace with Your Soul.***

***With all its sham, drudgery, and broken dreams,
It is still ... A Beautiful World.
Be cheerful! Be happy!” (End of quote)***

**May it so be! Thank you! Thank you very much! And,
“GOOD EARTH” ... to You All!**



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