

STOCKHOLM UNIVERSITY

The School of Business
Wallenbergsalen Lecture Hall
Universitetsvägen 10, Building 3
114 18 Stockholm, Sweden
Phone: 08-162020
11:00 am – noon
Thursday, December 6, 2012

“THE AGE OF UNIVERSAL PEACE”

A 60 Minutes Lecture by Claes Nobel
Co-founder & Chairman, National Society of High School Scholars
Founder & Chairman, United Earth
Chairman, World Peace One, Global Leadership Council
Honorary Co-Chairman, The Nobel Peace Laureate Park, Eugene, OR

Honorable University Representatives, Distinguished Teachers, Esteemed Guests ... and Dear Bachelor Students of Stockholm University!

Some 2000 years ago ... the ancient Roman poet Virgil said: “Tempus Fugit ... Time Flies.” How true and wise he was! I can personally verify that the correctness of this quote still holds true. Because, it is now 53 years ago since I left Sweden for a franchise-training program with a Temporary Help Service Company in USA ... named “Man Power.”

And, oddly enough ... since time flies ... my departure from Bromma Airport to New York City with a two-engine, propeller powered airplane, that had to be refueled twice on its transatlantic flight, honestly feels ... just like yesterday.

Let me tell you ... America is a wonderful country. Its scenic beauty is only surpassed by the friendliness and the quality of its citizens. Business opportunities in most every field are plenty and entrepreneurship constantly flourishes.

My wife Margaretha and I we liked it so much ... we decided to stay. We emigrated. ... And, we have now the good fortune to claim citizenship in two of the greatest nations on Earth. That is Sweden and United States of America.

The Pacific Northwest of USA is where we live. Our home is located not far away from the vast, beautiful Pacific Ocean ... the ocean, which you here in Sweden call ... Stilla Havet. The awe inspiring yearly migration of Blue Whales takes place almost in our backyard.

And, close-by we have three always, snow-capped volcanoes, where you can ski the year round. Big, green forests are the home to the tallest trees in the world ... and rivers and streams are full of salmon. Like here in beautiful Sweden ... this is the kind of nature ... that makes me love, respect and work for the protection of Mother Earth.

As we all know The State of The World ... and The Fate of The Earth are not good. The dignified future of Earth and Humanity is in jeopardy. To come to Stockholm University just a few days prior to The Annual Nobel Prize Award Ceremony and to deliver a lecture on the subject of how "People Power ... Based on Earth Ethics" Can Change the World and Save The Earth is a great honor. I am most grateful to Elisabeth Idermark for inviting me. Thank you very much for your kindness!

Dear students, the title of my lecture of today is: THE AGE OF UNIVERSAL PEACE. I hope my thoughts and ideas will serve the threefold purpose of:

First. To seed new, humane ideas into your beautiful, fertile minds. And, by so doing, I hope to inspire, empower and activate you ... how to best apply “YOUR” Knowledge of Political Diplomatic and Economic Science ... into the secular and religious affairs of the world.

And, I will also tell you why it is so critically important for you to solidly anchor your life and future professional skills ... on the ideal of Earth Ethics.

Consequently in order to Create A Better, A Safer and A Saner World ... than the one we presently are experiencing I urge you to start practicing Earth Ethics ... as soon as I have concluded my lecture. Without doubt, I say: “Our future ... our dignified survival ... is in the hands of the well-educated youth of the world!”

Second Purpose. My lecture on The Age of Universal Peace is also a tribute and salutation to the visionary World Betterment Legacy of my illustrious great-grand-uncle Dr. Alfred Nobel.

And, more importantly ... it is A Hope and A Plan ... for how “YOU” ... and all open-minded people of the world can work together ... shoulder to shoulder and heart to heart ... for the advancement and global implementation ... of the seminal thoughts of The Nobel PEACE Prize, which is: To have: “No More Wars.”

Third Purpose. My address will with clarity and urgency sound the alarm about **The Great Earth Risks.** And also, it will point out some of the most potent, practical **Powers for World Transformation.** And yes, I will tell you how we together with millions and millions of people, whose hearts are filled with the **Virtues of: Love, Compassion, Trust and Truth can Change The World ... and Save The Earth.**

Through the lovely and often totally unexpected turns and graces of life ... I have for the past forty years become a kind of **Entrepreneurial, Good-Will Ambassador for the Well-Being of Mother Earth and Humanity.**

Every time prior to making a public speech about the perils, the fragility and the beauty of **Planet Earth** ... I inform myself about the history, the provenance and the **most important current events** of the place where I will address my audience.

Well, with the **2012 Nobel Prize Award Ceremonies** taking place in Stockholm and Oslo in only 4 days from today ... I think we all can agree upon the fact that the "**Nobel Day**" Monday, December 10th, qualifies as a most appropriate, current event.

On that day, via Press, TV, Smart Phones and Social Networks the world is watching, learning and giving their comments on ... and about, the accomplishments of **The 2012 Nobel Prize Winners.**

I would not be surprised if some students and dignitaries in this audience will attend The Nobel Prize Award Ceremony in The Stockholm Concert Hall when His Majesty the King of Sweden presents the Nobel Prizes to this year's winners. Or maybe you are invited to The Fabulous Nobel Banquet in The City Hall of Stockholm when 1,400 guests are served a gourmet, five-course dinner? Is that the case for some of you here? If so ... please raise your hand!

In my capacity of being A Senior Member of The Nobel Family, I will tell you a bit about My Great-Grand-Uncle Alfred Nobel and The Nobel Prizes. I will also say a few words about my own life mission as it relates to securing and advancing the dignified future and sustainable well-being of Earth and Humanity.

Ladies and Gentlemen ... Life on Earth is most interesting! Yes, I would say it is nothing but ... absolutely fascinating! Every moment, every happening, every thought, every person we meet ... and every dream we dream ... either while awake or asleep ... has an impact in shaping who we are ... and what we are doing: to our selves ... to humanity ... and to the often most, fragile life-support systems of our celestial home in space ... called planet Earth.

When we do some personal introspection ... with that kind of curious, positive, attitude as a launching point for our thoughts ... we most often get the answers to many of life's greatest questions and greatest mysteries ... including the big, the very big question of: What Is The Purpose of Life?

Alfred Nobel struggled with that very question ... as evidenced in his poem "The Riddle"... The first verse reads ... quote:

**"You say I am a riddle ... it maybe
For all of us are riddles unexpressed,
Begun in pain ... in deeper torture ended,
This breathing clay ... what business has it here?**

For the better part of my adult life, my heart and my soul have likewise been focused on seeking to find an answer ... to the burning question of: "What Is The Purpose of Life?"

Over the past 50 years, "Golden Insights" ... given to me from my Favorite Teacher Mother Earth ... and from My Dear Spiritual Colleagues gradually answered this soul-searching question, which both Alfred Nobel and I had in common. And yes, we both found the answer ... it was the same ... namely: World Betterment.

Inspired by Alfred Nobel's lauded legacy ... I am likewise dedicating my life to World Betterment. I do so by being In Service to Earth & Humanity. Three major missions are the fields of my activity. They are: The Advancement of Environmental Sustainability, The Curriculum Development of Earth Ethics Education and, Broadcasting Universal Peace.

Let me tell you a bit about bout Alfred Nobel ... I am sorry to say... I never met him. He passed away 1896 ... 34 years prior to my birth. What I will tell you is information gained from relatives and published books. Uncle Alfred, as we in the Nobel family call him, was a true genius. He was born 1833 in Stockholm, Sweden as a pauper ... but he died as one of the wealthiest men of his time ... at the age of 63.

His invention Dynamite blasted The St. Gotthard tunnel under the Swiss Alps and it was used in building The Suez and Panama Canals. These accomplishments made him world famous. At the time of his passing away he had 355 patents and 80 factories in 20 different countries. One of his oddest patents was a patent on a coffin ... that could be opened from the inside.

He had no formal education ... he was educated by private tutors. At the age of 17 he cold speak and write in not less than five languages. His major commercial inventions were Dynamite and Smokeless Gunpowder. His vast fortune established The Nobel Prizes.

Many scores of books have been written about him and his humanitarian legacy. Nobel Museums in Norway, Sweden and Italy honor his life and work. Alfred Nobel Memorial Monuments exist in many countries around the world.

Alfred Nobel was a chemist, an inventor, an innovator, an industrialist, a philanthropist, an author and a lonely not very healthy man. His greatness stems from his ability to combine the qualities of an ingenious scientist with the forward-looking, dynamic talents of an industrialist ... with great skills in marketing. In speech and writing he often stated: "**War Is The Horror of Horrors ... and the Crime of Crimes.**"

Uncle Alfred had strong social commitments ... and held what were for his time considered radical views. He was greatly interested in literature and was in his personal philosophy and writing influenced by British author Percy Shelly. He also developed considerable literary skills to write poetry in English. He said the writing of poetry calmed his mind ... where often a thousand ideas ... were endlessly chasing each other like squirrels in a wheel.

His **Nemesis**, a prose tragedy in four acts partly inspired by Shelly's **The Cenci**, was printed while he was dying. The entire stock ... except for three copies was destroyed immediately after his death. ... His family considered the book as highly scandalous and blasphemous.

Alfred Nobel was very close to his mother and his two brothers ... Ludvig and Robert. The world knows so much about his life and thoughts ... because he kept copies of most all of his notes and correspondence ... both business and personal ones, which now are archived at **The Nobel Foundation in Stockholm**. He never married ... I am a descendant of his older brother **Ludvig Nobel**.

1890 in Paris, Alfred Nobel had a laboratory and a nice adjoining home on Avenue Malakoff. This is where he for a short while employed as his private secretary Baroness Bertha von Suttner, a peace activist from Austria, who suggested that her employer should use his huge fortune to establish a Nobel Peace Prize.

Another contributing factor to why Alfred Nobel decided to establish the World Betterment Legacy of The Nobel Peace Prize ... was most likely the fact that he happened to read, in a French newspaper, an obituary ... about himself ... where he was described as "The Merchant of Death."

This disturbed him very much. Was this the way history would remember him? The newspaper had mixed up the names of the Nobel brothers. It was his oldest brother, who had passed away. The obituary was supposed to be about Ludvig Nobel ... and not the described ... still living Alfred.

Alfred Nobel had a peculiar self-criticizing humor, which we often find in his vast correspondence ... and also he liked practical jokes such as: Once ... after an elegant dinner when sweet dessert wine, cigarettes and cigars were offered, he pulled out of his dinner jacket his own cigar. Ceremoniously he clipped the end and started to light it ... and suddenly ... the dinner guests cried out in horror ... maybe even some ladies fainted? ... He had a burning stick of Dynamite in his mouth. Only he knew, it was not the heat of the flame ... but the blow of impact that would make his Dynamite cigar to explode.

The last five years of his life he lived in San Remo, Italy, where he experimented with launching rockets into the Mediterranean Sea. The rockets, a kind of precursors to the V-2 rockets used 50 years later by the Germans during WWII, were equipped with explosives and cameras. In his San Remo home "Mio Nido" on December 10, 1896, Alfred Nobel passed away ... all-alone ... no friends or relatives were there ... only one male servant in attendance.

So where did the genius of Alfred Nobel come from? Can it be traced and found in his family lineage? Yes, that is the case. Using today's IT language I say: "Fast Backward" ... on the time line ... to year 1682. That is the year when a young man from Southern Sweden with the last name of Pedersson registered at Upsala University in Sweden under the name of Petrus Olai Nobelius.

At that time, when enrolling for university studies, students often added after their personal first name the Latin name of the village or place they came from. In this case the student came from a place in Southern Sweden called Nöbbelöv. Other Latinized, famous, Swedish names from the same time period and university are the botanist Carl Linnaeus and the astronomer and physicist Anders Celsius.

The young Nobeliuss was not only a most gifted student of both music and law. Additionally, he was very lucky in love. He had the good fortune of courting and getting married to none-the-less than the daughter of Olof Rudbeck the Elder, who at that time was a famous, foremost, leading scientist of Europe ... and also the President of Upsala University, where Petrus Olai Nobeliuss was a bright scholar. The children of this marriage later abbreviated their name to Nobel.

Alfred Nobel's father Immanuel Nobel was an Inventor and Mechanical Engineer. He experimented with explosives and under-water mines. His business failed, he declared bankruptcy and shortly thereafter left for St. Petersburg, Russia to seek fame and fortune in the land of tsar Nicolai II.

His wife and their four minor children: Robert, Ludvig, Alfred and Emil remained in Stockholm. Times were so tough for the Nobel family, that little Alfred, only 5 years old, was at that time selling matches in the street corners of Stockholm ... in order to bring food to the table of his hungry mother and brothers.

Over the years Immanuel Nobel's Mechanical & Machine Factory in St. Petersburg flourished and expanded rapidly. His family and children joined him. The plant became a main supplier of guns, cannons and mines to the Government of Russia. His sons Robert and Ludvig worked in the factory, while Alfred was continuing his work and research with explosives.

One day, Robert Nobel was dispatched to the Caspian Sea in Russia to look for walnut trees. The huge armament factory needed this kind of wood for the stock of their rifles. Robert found and secured the desired wood ... but he also noticed that for lighting and heating purpose, the natives in Baku, Azerbaijan, were fetching crude oil out of nearby pits in the ground. He immediately dispatched a cross-country courier message to his father saying: “Dad, I have found the wood ... but even better ... I have discovered oil.”

Then, over the years, Robert and his brother Ludvig, with substantial financial support from Alfred and their father, founded the Russian Oil Industry. Their oil concern The Nobel Brothers became an industry giant. Technically, innovatively and socially the company was very advanced and progressive.

The Nobel Brothers Company, also called “BRANOBEL” built the first pipelines and the first oil tankers in the world. Also, for their employees, they pioneered the social, welfare-concept of building free, company-funded schools and hospitals. Ludvig Nobel’s wife Mina, my Grandmother, started a free Mother’s Milk Service for the factory workers. The Nobel family had a lovely, sub-tropical, get-away residence in Baku, Azerbaijan, which they called “Villa Petrolea.”

In the beginning of the 1900 Century there were three leading very wealthy oil families in the world: Rockefeller, Rothschild and Nobel. But in 1917, during The February Revolution, led by Lenin, the Bolsheviks seized all Russian Nobel enterprises and assets.

At the very peak of its dynamic manufacturing and sales growth, a 50-year-old oil empire came abruptly to its end. Until 1990 the Nobel's were persona-non-grata in Russia. Nowadays, just like the house of Faberge', the Nobel family is once again treated with respect in Russia.

In Paris, November 1895, Alfred Nobel wrote his famous testament and last will that made it possible to establish The Nobel Prize. The relevant part of his will runs as follows:

"The whole of my remaining realizable estate shall be dealt with in the following way: The capital, invested in safe securities by my executors, shall constitute a fund, the interest on which shall be annually distributed in the form of prizes to those who, during the preceding year, shall have conferred the greatest benefit on mankind."

The formidable task of being the executor of Alfred Nobel's vast, international estate was given to Ragnar Sohlman, a young, ambitious engineer working in Nobel's Bofors Corporation ... a Swedish company manufacturing gunpowder and cannons. This company is still today a major manufacturer of armament and defense systems.

Sohlman did an excellent job in interpreting and fulfilling the core intent of Alfred Nobel's testament. It took him well over five years to sell factories, patents and mineral rights and to settle in court numerous, very complicated and serious disputes presented by various governments, explosive manufacturing competitors and Nobel family members.

A better suited person than Sohlman could not have been found to solve the daunting task of establishing The Nobel Foundation, in Stockholm, Sweden and The Nobel Institute in Oslo, Norway.

In 1901 the first Nobel Prizes were awarded. The prizes in: Chemistry, Physics, Medicine and Literature are presented in the Concert Hall of Stockholm ... and The Peace Prize is awarded on the same day in Oslo, Norway.

The reason for this split ceremony is that during the lifetime of Alfred Nobel a union existed between Sweden and Norway, which my uncle was highly supportive of. Unfortunately, five years after his death the 91-year long union was dissolved.

A Nobel Memorial Prize in Economic Sciences was established 1968 by The Bank of Sweden on its 300th anniversary. All prizes are awarded on the 10th of December ... the anniversary of Alfred Nobel's death.

The monetary value of each prize is today One Million Two Hundred Thousand US Dollars. Three recipients can share one prize.

Invited to attend The Annual Nobel Prize Award Ceremony and the following Nobel Banquet are: The Royal Family, Foreign Ambassadors, Government Officials, Other Dignitaries ... and a small handful of Nobel Family Members.

From the hands of The King of Sweden and The Chairman of the Norwegian Nobel Committee the Nobel Laureates receive: A Diploma, A Gold Medallion and A Cashiers Check for The Prize Amount. The Nobel Prize Award Ceremony is a most solemn, civil, White Tie, Tails Event ... where no uniforms are allowed. During the festive Nobel Banquet ... University Students sing and entertain while the finest wines and a five-course, culinary, extravaganza dinner is served.

Over the years I have attended many Nobel Award Ceremonies. Particularly one ... I recall very well. It was the 2002 Peace Prize ... to President Carter from USA. That year I had just become an American citizen ... I have now both Swedish and American citizenship.

When the Carter Peace Prize was announced in the world-press ... I immediately wrote three letters:

One to President Carter ... congratulating him.

One to the Nobel Institute in Oslo, Norway ... requesting an invitation for our daughter Nina and myself to attend the Nobel Peace Prize Award Ceremony and Banquet.

And, one to the American Ambassador in Oslo expressing my desire to tour his private, US Embassy Oslo Residence, which is a magnificent, three-story Art Nouveau mansion with a vast surrounding park. My grandparents Hans Olsen, CEO and President of BRANOBEL and his wife Mina Nobel built this beautiful manor house after they had to leave Russia a few years prior to the Russian Revolution.

My parents lived in one section of the big mansion. My brother and sister were born there. In 1924 my grandparents sold their property to the government of USA. However, I had never seen the stately Oslo home of my grandparents, which they had named Villa Otium. My request for a visit was accepted and my daughter Nina and I became the guests of US Ambassador John Ong during a formal lunch, which he and his wife arranged in honor of President Carter and his family.

At that time, in a brief, humorous speech President Carter said: “ I’m grateful to be here in Norway accepting this year’s Nobel Peace Prize. ... When the good news reached me ... I invited all my relatives to come to Oslo ... and celebrate the great honor bestowed upon me. They all came ... that is ... all the ones ... who could afford to rent a tuxedo.”

In the world of today there exists some 3000 significant awards. The most prestigious and respected one is the Nobel Prize. We may ask ourselves ... how did this come about? What is the reason that the Nobel Prize has gained such prestige? 116 years after Alfred Nobel’s death the luster of a Nobel Prize shines as bright as ever. Why? There are many reasons ... here are just a few:

- 1. The Nobel Prize was the world’s first major international prize.**
- 2. To find the most worthy recipients ... an amount equal to the Prize money is spent annually on Due Diligence.**
- 3. The Nobel Prize cannot be bought ... it has to be earned.**

4. The entire Nomination and Selection Procedure for The Nobel Prize is strictly controlled ... and totally in the hands of the most respected Swedish institutions in Science, Medicine, Physics, Economics and Literature.

5. A Five Member Nobel Peace Prize Committee ... selected by The Norwegian Government ... solicits annually Peace Prize Nominations from: Governments, Universities and previous Nobel Peace Laureates.

6. All Nobel Prize Nominations are kept secret for 50 years.

7. The outstanding and most impeccable functions of duty and integrity conducted by The Nobel Foundation and The Nobel Institute in the investment of Alfred Nobel's fortune ... and in the most often very difficult selection process of finding worthy Nobel Prize Recipients ... I think ... is highly laudable. Thanks to these two institutions, in the world of today, the Nobel Prizes stand for "Peace and Excellence."

(Now ... Let Us Take A Brief Two-Minute Break! Please Stand Up! Shake Your Arms and Legs! Please Do So ... Because I Know Your Head Stops Absorbing ... When Your Butt Starts Hurting.)

OK ... here we go again! But first, I must confess: Right now, I feel a bit like The Bewildered Mosquito, who all of a sudden found itself over a nudist camp. The field was so vast ... there was so much flesh ... so much ground to cover ... it just didn't know where to start." Now, don't worry! Don't worry! ... I know exactly where to start ... and what to say.

Ladies and Gentlemen, I most sincerely hope this Stockholm University Lecture shall become a significant mile stone marker in the course of your life. Consequently, I reach out my hands to each and every person in this audience ... inviting you ... and urging you to become active participants of The Noble Cause To Create: "The Age of Universal Peace."

And rest assured, I know, without a shadow of doubt, that together with likeminded people worldwide ... we can: "Create A Future ... That Is Worth Having." Yes, together we can: ... "Change The World and Save The Earth."

Well ... to change the world ... that is no small task. To do so ... three new launching pads are needed:

First: It requires ... A New World Vision. As the ancient proverb states: "Where there is no vision ... the people perish."

Second: It mandates the practice of ... Universal Peace. And, Universal Peace is much more than the mere absence of war.

Third: It requires the study, the knowledge, and the implementation of Earth Ethics.

I most sincerely hope that my thoughts and words on these urgent, priority subjects ... shall take root in your hearts and minds ... and there grow into a mighty, unstoppable force for World Transformation.

When that important process starts to take place ... then your good hearts will bond closely, not only with my heart, but likewise, with millions and millions of dynamic, like-minded individuals around the world, who have the Peaceful World Betterment Cause ... as their foremost priority.

And most importantly, by being ... In Unselfish Service to Earth and Humanity you will bond closely with ... and get to know better ... "THE LIFE-GIVING ENERGY OF THE UNIVERSE." Here, in all humility, I am talking about: ... "THE VITAL, BENIGN ENERGY OF COSMOS" ... "THE GREAT, INTELLIGENT POWER" ... that is behind it all.

Yes, with utmost reverence and great humbleness I am talking about: THE MYSTERIOUS, GLORIOUS, ETERNAL & INFINITE POWER, ... which many of us call GOD.

Now, about Changing the World let me give you examples of what can happen to you, your life and your future, when you shift from egocentric life and living ... where most of your time and energy is focused upon materialistic achievements and goals.

You see, By The Power of Thought ... You Can Change Your Mind and By The Power of Thought you can build a more balanced, lifestyle, where altruism, compassion, spirituality and Service to Earth and Humanity become a substantial part of your life.

As an illustration of how unexpectedly ... a book, a lecture, a conversation ... or only a few words planted in a receptive mind can suddenly change a person's life forever ... I will tell you about two examples from my personal life.

My odyssey for World Betterment started some 50 years ago when I read the environmental, landmark book *Silent Spring*. In this book, a young marine biologist, Dr. Rachel Carson, stated that the pesticide DDT caused birds to lay eggs without a shell ... and consequently when nesting ... the eggs were crushed. No singing birds ... only dead silence.

Single-handedly Dr. Carson challenged the mighty chemical industry ... she told the world the TRUTH about the toxic effects of DDT. Both big business and big government vehemently and publicly opposed her scientific discovery.

However, in court she won her case ... and in 1972, ten years after having published *Silent Spring* ... the use of DDT was banned in USA. The environmental movement was born. Rachel Carson is one of my heroes. In body size she was a petite, lightweight woman ... but for the environmental movement ... she became a giant hero ... of Truth and Power.

Life on Earth is not easy ... it is like a school ... and we are all here to learn. Every minute of every day ... we have the opportunity to learn ... that is ... if we are curious ... and if we keep our ears and eyes open ... and our nose clean ... then we learn. Personally, I am learning new stuff all the time.

Most of the time, just like you ... I am a student. And, Her Excellency Mother Earth Herself is my principal teacher. She is stern, she is truthful. And, I say, for the sake of our Dignified Survival ... we must really ... most seriously listen to her. She speaks only the TRUTH.

On the subject of Truth, we can all be inspired by Rachel Carson's victory ... and let us also be inspired by the German Philosopher Arthur Schopenhauer when he said ... quote:

**"All TRUTH passes through three stages:
First ... it is ridiculed,
Second ... it is violently opposed, and
Third ... it is accepted as self-evident."**

By now ... you might ask yourself ... why is this old man Claes Nobel? ... so busy doing what he is doing for World Betterment ... when other octogenarians, if they at all are able to do so ... either play golf ... go fishing ... or are busy living up to the old axiom saying: "It's so nice to rest ... after having done nothing."

The answer to that question goes back 40 years in time, when I had a "Great Eureka Moment." And, by the way ... "Eureka" is Greek and it means: "I have found it." To say Eureka is a kind of cry of joy and satisfaction ... when one finds or discovers something of great value. The ancient, Greek, scholar Archimedes first said so ... when he immersed in his bathtub discovered a method for determining the purity of gold.

This second, powerful **“Tipping-Point”** experience of mine ... happened in June 1972, in Stockholm, Sweden, when **The United Nations Conference on the Human Environment** was conducted. This UN Conference is the stepping-stone ... that for the first time put the environment on the **World Agenda**. Thanks to this conference, every nation on Earth has today an **Environmental Protection Agency**.

I attended the conference as an **Observer from The Population Institute**, in Washington, DC. The organization I represented sponsored traditional Swedish Smörgåsbord Luncheons for the Conference Delegates at the Grand Hotel.

To every lunch, during the week-long conference we had invited renowned keynote speakers. The first speaker was Dr. Thor Heyerdahl an oceanographer from Norway. He had crossed the Atlantic and Pacific Oceans on rafts built by balsa logs held together by hemp rope. He wrote the book **Kon-Tiki**. His two expeditions proved how in ancient times the indigenous people could travel to new, unexplored continents via trade winds and ocean currents.

This is what my, later on, good friend and environmental colleague Thor Heyerdahl said as he took a fountain pen out of his pocket ... pointing it up towards the ceiling ... quote:

“Ladies and Gentlemen, there is no chimney tall enough to get rid of our common air pollutants ... and no sewer pipe long enough to get rid of our common effluence ... it all winds up in the oceans ... and **our oceans are now in the process of dying.**”

With those words echoing in my mind something remarkable happened. ... God tapped me on my shoulder. Suddenly I heard a booming inner voice saying: "Claes, ... you must do something!!!"

Instantaneously the idea of A New Nobel Prize for Environment & Ecology came to mind. The next day, based on name recognition, I got an appointment with Ambassador Nils Sthåle, the president of the Nobel Foundation. He listened politely to my proposal and said slowly with a diplomatic smile: "Young Nobel, don't listen to The UN Doomsday Sayers, who are in town. ... Instead, go out and enjoy the fine sunshine ... and look at all the pretty Swedish girls." A flat no ... a slap on my hand.

However, at the meeting there was also in attendance a man my age ... and when I left ... he said: "Mr. Nobel ... I think, I will hear more about your concept." I didn't have the foggiest idea, who he was. But two years later I knew ... he was Baron Stig Ramel, the new president of the Nobel Foundation.

Armed with that knowledge, I returned in person to the foundation ... and once more pitched my proposal. At this time I had massive US support for The Nobel Environmental Prize Concept.

Among hundreds of endorsements from well-known US leaders, I also had an Official United States Senate Letter written by Senator Gaylord Nelson, from Wisconsin, the Father and Founder of the Earth Day Celebration. And, this letter was cosigned by not less than 52 Senators and 61 Members of Congress. In essence I had received a kind of "Letter of Support" from The Government of USA. I gave the letter to Baron Ramel and The Nobel foundation called a special Board of Directors Meeting. My proposal was presented ... and once more rejected.

However, due to the massive, solid support the concept had gained, the foundation agreed to ... in lieu of a new Nobel Prize ... to conduct Nobel Environment Symposia. They also stated firmly ... they had no funds available for such symposia ... and if I wished them to take place ... then I had to raise the funds myself.

Earth Aid Society, the organization I had founded a couple of years earlier did so. It was very easy to raise money for the Nobel Foundation. We got oversubscribed. We had to decline some very substantial funds. Imagine that! A year later, in 1973, the first Nobel Symposium on Environmental Sustainability with focus on Nitrogen took place.

In 1987 Earth Aid Society had a name change to United Earth to better reflect its activities. United Earth pushed on with the idea of creating a new, major Environmental Prize. We persisted with the realization of our dream. Our vision became reality.

So far United Earth has conducted two Earth Prize Award Ceremonies. One, in New York, at the United Nations, on World Environment Day, June 5, 1991. And, one at The John F. Kennedy Center for the Performing Arts, in Washington, DC, the following year. Both ceremonies were full house events ... with standing room only. CNN called them "The Green Nobel's."

Thanks to further media exposure and popular demand, my odyssey for creating Environmental Sustainability was launched. I became a national and international spokesperson for Environment, Population Stabilization, Youth Activities, and various organizations involved with Human Rights and Peace Efforts.

Dear young Men and Women ... listen ... listen very carefully when I say: "YOU ... The Well Educated Youth of The World can have an even greater impact, in ... "Shaping A Future That Is Worth Having," than all the world leaders ... and all the Nobel Laureates put together."

Since it is almost impossible to teach: New Tricks to Old Dogs. Many organizations, including The National Society of High School Scholars, have today their World Transformation Activities focused on the youth of the world.

Today, youth represents 50% of the world population ... and 100% of our future. Unfortunately, the bulk of this huge group of youngsters does not have access to the privileged, quality education you now are in the process of gaining.

However, you can influence and motivate the uneducated youth, as well as the adults of the world, by standing up publicly for the urgent need of Environmental Sustainability, Earth Ethics Education and Universal Peace. In the case of the students of this audience you can become A Catalyst for Change, where the few ... will influence the many. You can specifically do so by: Practicing Sound, Humane Actions in the fields of your new skills of: Diplomacy, Politics and Economy.

As Catalyst for World Transformation you will unleash ... “People Power for World Betterment” ... and by so doing ... you will qualify for becoming: “AMBASSADORS FOR THE AGE OF UNIVERSAL PEACE.”

And, then, much in the same manner as sunshine dispels darkness, your enthusiasm, your youthful vigor, your cool heads and your warm, TRUTH-TELLING hearts ... will elevate and establish worldwide the ideal of “UNIVERSAL PEACE” ... into The Greatest Cause on Earth.”

Today, more so than ever-in human history, mankind urgently needs, an Immediate, Fundamental World Transformation. I say so, because we live in extremely troubled and turbulent times. Constantly, day in and day out, month after month, the world, at large, is inundated by a mindboggling and most horrifying flood of: Social, Political, Economic, Religious and Environmental Issues and Crises.

Grossly dysfunctional systems, shameful actions and wrong-thinking and wrong-doing ... in and by ... both nations, organizations and individuals alike, has to, without further delay, to be peacefully changed and replaced with new, fresh, humane and vigorous alternatives based on the age-old virtues of: Justice, Love, Compassion, Trust, Truth, Tolerance and Wisdom.

Furthermore our contemporary society has become much like a stinking cesspool ... of Gross Immoral Duplicity and Dishonorable Corruption. Scores of leaders in finance, politics, religion, defense and in many other fields of human activity ... such as sports and entertainment are the ugly faces of this gallery of shame and criminality. Indeed, all these revolting issues of immorality and greed they have so to say ... become part of our daily diet. Often our leaders of today ... have become our misleaders.

Much like a deadly, black plague the just mentioned issues are absolutely devastating to the health and happiness of Humanity. They are causing nothing less than A Big, Gaping Hole in The World Soul. Today, humanity has lost its World Vision. And, as I previously said: “Where there is no vision ... the people perish.”

Ad nauseam, TV, Radio, Press ... and in the last couple of years The Social Internet Sites ... overwhelm us with a constant deluge of BAD NEWS. One almost wants to cry out loudly ... and scream: “STOP THE WORLD ... I WANT TO GET OFF ... ENOUGH ... IS ENOUGH!”

Well, that idea ... might not be so bad! Imagine that we all together ... for the duration of my lecture ... would leave planet Earth ... and quickly remove ourselves from the ever grinding, nitty-gritty affairs of life on Earth ... and with the perspective from say ... our Moon ... take a fresh, new look at our now far removed celestial home in space.

Also, in this experiment of thought ... bear in mind that by the Grace of Providence during this trip to the moon we are provided with extraordinarily sharp eyesight ... and a mind that is totally unencumbered by all kind of wrong-thinking, malice and hate. So ... thanks to The Imagining Power of Thought ... we will "Right Now" launch ourselves ... on a brief, virtual space expedition:

- We do so ... for the purpose of being able to clearly and honestly observe ... from a distance ... the present conditions of Earth and Humanity.
- We do so ... in order to find, practical, doable solutions to the most critical problems of our times. Problems that are of such a magnitude ... that if they remain unresolved ... they will critically jeopardize The Dignified Survival of The Human Race.
- We do so ... because we represent The Well Educated Youth, The Clear-Thinking Leaders and The Best Qualified Educators of The World.

- **We do so ... because we have “Reverence for Life” ... and we harbor “Great Love” for the children and the youth of the world.**
- **We do so ... because we want for mankind to know: “Happiness ... Peace and Harmony.”**
- **We do so because we know ... to be In Service to Earth & Humanity is one the foremost callings a human being can have in life.**
- **We do so in order to bring Respect and Honor to ourselves.**
- **We do so because our preeminent intent is to: “Change the World to a Better, Safer and Saner World” ... than the one, which we presently are experiencing.**

Now, Ladies and Gentlemen ... are you ready and willing to join me on this brief, exploratory space trip to the moon? Please ... **let me hear a resounding: “YES!” ... “OK!” “Fine!”**

“Lift Off” ... and “Bingo” ... “Instant Arrival” on the Moon.”
Wow! So fast! Yes, “THE POWER of THOUGHT” is immense and boundless. You know, many scientist and philosophers alike believe that The Creative Energy ... behind all forms of Creation ... is THOUGHT ... both Human Thought ... and Divine Thought. And, Thought is fast. Very fast! Faster than The Speed of Light! And now ... looking at Earth with the perspective from the Moon ... what do we see?

We see a most beautiful, one-of-a-kind planet that silently pirouettes around a Sun ... in a far, far away galaxy named The Milky Way. This tiny planet, which looks like A Precious, Blue Pearl in Space, we might suddenly realize is unique ... because planet Earth harbors The Miracle of Life.

Facing all this heavenly beauty and splendor, we become spellbound ... and start to think deeply about The Great, Eternal, Questions of Life ... such as:

- The Moon, the Earth, the Sun ... and the entire Universe where does it all come from? And why was it created?
- Who ... and/or What ... is The Creator of the Universe ... and the many millions of Galaxies, Stars and Planets?
- Where did the great abundance of various forms of Life on Earth come from?
- Is all this most splendid display of beauty and elegance, which we notice everywhere ... like in: The Tiniest Bacteria & Virus ... In The Giant Whales of The Oceans ... in the Melodious, Enthralling Song of The Nightingale ... in the Captivating Fragrance of A Most Beautiful Rose ... in the Starlit Night Sky ... is it all ... The Face of God that we see?

During this moment of deep thoughts ... and focused concentration ... we might ask ourselves:

- **What is the Purpose of Life on Earth?**
- **Where did I come from?**
- **What constitutes my Soul?**

When we start to think deeply, deeply ... very deeply, about such often unasked and consequently unanswered questions ... then we will find that ... from our own heart the answer often spring forth as: “Inspired Thought ... of Truth and Wisdom.”

As we observe Planet Earth from the perspective of our temporary vantage position on the Moon ... we see clearly today, Anno Domini 2012, scores of absolutely frightening “EARTH RISKS.”

Dear Audience, you should know ... that for the past 40 years ... in my numerous, speeches to Organizations, Groups and now lately to High School Students I elaborate with focused passion on: “THE GREAT EARTH RISKS” and “THE GREAT POWERS FOR WORLD TRANSFORMATION.”

I speak about Global Warming, Rising Sea Levels, Extinction of Species, Population Growth, Pollution of Air, Water and Land, as well as Pollution of the Precious Human Mind.

Yes, those issues ... and Hunger and Poverty, Moral Collapse, Drug Addiction, War and Terrorism and The End of Oil, and so on ... are my topics. I elaborate on these issues ... plus numerous other equally dangerous threats to human health, wellbeing and happiness.

These frightening issues are called: “The Great Earth Risks.” With all the strength I have at my command, I state: For the sake of our Dignified Survival ... “The Great Earth Risks” must be eliminated ... immediately.” And, immediately ... means: “Right Now.”

An Earth Risk is described as an issue that is of such potential risk to the wellbeing of both Earth and Humanity, that if it remains unresolved ... then it holds the potential of destroying and changing life, and living, and civilizations, as we know of them ... into something that neither Heaven or Earth would like to experience. That means we humans will be plunged back ... into the Dark Ages. Is this what we want? The choice is ours! We have Free Will!

Ladies and Gentlemen, as you know ... our species is named Homo sapiens ... the knowing, wise man. Now, some scientists suggest we should be called ... Homo sapiens, sapiens ... the doubly wise man. In view of The Great Earth Risks, which all are caused by wrong-doing and wrong-thinking by us humans, I think the scientists are dead wrong ... a more appropriate name would be: Homo stupidus, stupidus.

In order to get out of this horrific, self-created mess we must **“Right Now”** tap into: **“The Great Powers of World Transformation.”** Some of the currently most significant **Powers for World Transformation** are:

- **The Power of Youth**
- **The Power of Women**
- **The Power of Spirit**
- **The Power of Mind & Thought**
- **The Power of Love**
- **The Power of The Media**
- **The Power of Internet and Social Networks**
- **The Power of Green Technology, Green Business & Green Living**
- **The Power of World Peace One**
- **The Power of “The Seven Rights”**
- **The Power of “Earth Ethics” Education**

These readily available powers all hold the hope of becoming: **Mega Catalysts ... for Mega Change.** Relatively quickly they can be applied to transform the world from what it is ... into what it could and should be.

Of these **“Great Powers for World Transformation”** I consider **“EARTH ETHICS”** to be the foremost one. It holds the hope of becoming **The Fundamental, Guiding Essence, The Brick and The Mortar for the orderly and peaceful elimination of all The Great Earth Risks ... as well as ... the solid foundation of The Age of Universal Peace.**

An Earth Ethics Curriculum for introduction into the school systems of the world is presently, pending on funding, in the process of being developed by The National Society of High School Scholars, United Earth and World Peace One. You can find out more about Earth Ethics on our websites.

www.nshss.org

www.worldpeaceone.com

www.unitedearth.us

www.nobelpeace laureates.org

As if you did not know it already ... let me confess: “I am deeply in love ... with Mother Earth.” With every fiber and every bone in my body I love her. Since my early youth, when I as a kid sailed in the archipelago of Stockholm and skied and skated every winter ... we have bonded closely.

Constantly, she is whispering in my ear. My heart hears what she is saying. But really, between the two of us ... words are not needed. Through a kind of fifth sense Mother Earth is conveying “A Most Urgent Message” to me. She does so, as we respectfully reach out to each other in the throes of a most beautiful, cosmic dance.

You my dear audience ... and all the people on Earth ... we are all part of this remarkable, celestial dance ... called Life on Earth. Yes, we are all Mother Earth’s dancing partners as she circles around our Sun, much like a small speck of dust, which quietly and effortlessly pirouettes in the vast silence of space.

Her "Urgent Message" ... Mother Earth tells to us all. But many of us cannot hear what she is saying. The constant, frantic, high-pitched noise of our intense, modern world has closed our ears ... and often the merciless steel-grip of a callous, materialistic world has turned our hearts into stone.

Among all planets, our Earth is absolutely unique ... she harbors The Miracle of Life. With great pain and sadness I tell you: PLANET EARTH IS IN GREAT PERIL. That's the essence of the "Urgent Message" I hear from Mother Earth.

Ladies and Gentlemen, there is Only One Earth. ... And, we humans much like naughty kids ... we are treating Mother Earth like dirt. Our crazy, selfish behavior is causing her immense pain and needless suffering.

Earth lovingly and generously gives and gives, while we humans greedily take and take ... constantly screaming for more and more. Our Lack of Earth Ethics and our ravenous, mindless appetites for instant, ultimate comfort, pleasure and riches ... much like a roaring forest fire out of control, has brought about mankind's disastrous Unrestrained Exploitation of Nature and Natural Resources.

Unfortunately, this criminal, unbalanced transgression against The Laws of Nature, is causing sudden collapse of our planet's fragile ... and ever so important life-support-systems.

And, unlike a worn out pair of shoes ... or a junky, old car, which we just toss away and discard when useless, we cannot go down to the mall and buy a new Earth. It's not that simple.

The only way we can **“Save the Earth”** ... and the only way we can create **“Quality of Life ... for All Forms of Life”** is by: **“Learning, Leading & Changing the World.”** And, that’s what I hope ... this audience is in favor of doing. And, that’s what I know for sure ... that particularly the youth of the world will do. I know this change can take place ... before it is too late.

I envision clearly: ... **“We are on the cusp of the day soon to come, when millions and millions of people worldwide are working peacefully and orderly together for a much awaited: World Transformation.”**

Indeed, the massive force and energy of **People-Power** ... holds the promise of creating an unstoppable **World Betterment Movement for Universal Peace, Environmental and Societal Sustainability ... and The Practice of Earth Ethics.**

In my heart I can hear well ... how a huge, roaring sea-swell of exited people chant in unison: **“Yes, we can ... Yes, we can ... Yes, we can! Change the World & Save the Earth.”** ... **“Yes, we can! ... Yes, we can! Yes, we can! ... Change The World and Save the Earth!”** **What a wonderful chant!**

As we speak about Earth and our future, and the great need for instant change, the words of an acclaimed US politician from the State of Illinois come to mind. The late Governor Adlai Stevenson once said: **“Man is a strange animal ... he generally ... cannot see the handwriting on the wall ... until his back is up against it.”**

Ladies and Gentlemen, on the screen of your eyes ... imagine on the wall behind me, 10 meter high, red, day-glow letters ... flashing the words: "Humanity Change or Perish! ... Humanity Change or Perish!" Can you see them? "Humanity Change or Perish!" Can you see them?

Additionally, on the important subject of change, the Irish author, playwright and 1925 Nobel Literature Prize winner, George Bernard Shaw, said:

"Progress is impossible without CHANGE ...and those who cannot CHANGE their minds ... cannot CHANGE anything."

So, I'm asking this audience: Are you able to change your minds ... when needed? Are you willing to do your part to: CHANGE THE WORLD & SAVE THE EARTH? Are you in support of a: Massive World Transformation to a Better, Safer and Saner World ... than the one We Presently Are Experiencing? Yes ... No? Let me hear! Let me hear!

Excellent! I thought so. You are all Good, Concerned Humans ... with Big, Golden Hearts. In you I see Mother Earth's, strong allies for genuine World Betterment! Exactly, like more and more people worldwide are doing ... you have taken the noble, high road ... marked: "In Service to Earth & Humanity."

You see, our Earth is a perfectly created, well balanced, well functioning system that supports many millions of forms of life. Everything on Earth is interdependent, interactive, interconnected and interrelated.

Every thought, every word, action, product, invention and service, every season, climate and natural disaster, every culture, civilization and movement they all affect ... in one way or another ... the entire world. In essence, every action and thought produces results ... and some kind of impact.

However, we humans by our own GREED and STUPIDITY ... We are breaking the Laws of Nature. How stupid can we get? I ask you ... most sincerely: “How stupid can we get?” We need Nature! Nature does not need us! As sure as day follows night, I assure you: “Unless we CHANGE fundamentally ... Nature will break us.”

On the subject of stupidity Albert Einstein said:

*“Two things are infinite:
The Universe and Human Stupidity;
And I’m not sure about the Universe.”*

I like to illustrate the present, disastrous situation and conduct of humanity as follows: Think of a huge herd of buffalos stampeding, full speed towards a deep abyss. Like the Grand Canyon in Colorado. Without change of direction they will fall over the rim. Goodbye ... beautiful buffalos!

In order to survive ... They Must CHANGE Direction. If they change direction by 45° they would only somewhat delay the moment of disaster, if they change course 90°, then they are surviving, but they are still flirting with the likelihood of involuntary suicide on the slippery slope of disaster.

For humanity time is running short ... but we can still pull back from the edge of disaster. HOW? How do we do that?

Real Change, Real Improvement and Real Happiness comes only about, for both our imaginary buffalos and for A Humanity at Risk, when we change direction fundamentally ... when we slow down our present mad, blind stampede towards oblivion. And, for humanity that means: A Change of Direction of at least 100°.

That means for the brave people of the world, who have Truth, Wisdom and Honesty in their hearts to launch worldwide: THE GREAT MEGA CHANGE of A NEW WORLD VISION. Please, again remember the ancient proverb saying: “Where there is no vision, the people perish.”

Consequently, A New Mind Set, A New Life Style and A New World Vision based on “EARTH ETHICS” is called for. That means: To create a world where we live: “In Harmony With Each Other ... and in Harmony with Nature.”

My Dear Audience as I said a while ago ... Listen ... Listen very carefully when I say:

“YOU ... the Youth of the World ... and of course also the many passionate adults in this audience and beyond ... you can all have an even greater impact in shaping a future worth having than all the World Leaders ... and all the Nobel Laureates put together.

You can do so by joining hands and hearts worldwide in becoming: “THE GREAT, SELF-MOTIVATED, PEOPLE POWER MOVEMENT OF: ENLIGHTENED AMBASSADORS FOR EARTH ETHICS & UNIVERSAL PEACE.”

And, then, much in the same manner as sunshine dispels darkness, your enthusiasm ... your intellect and your passionate hearts, will elevate and transform the ideal of UNIVERSAL PEACE ... into The Greatest Cause on Earth.

In this context, you should know that, **UNIVERSAL PEACE** means much more than the mere absence of war. As you, our youth say nowadays ... it means **The Whole Enchilada**. Of course, first of all, it means **PEACE** ...like in **“NO MORE WARS.”**

But it also stands for **PEACE** in seven additional areas. That is why it is called **UNIVERSAL PEACE**. The areas are:

1. **Peace of Mind**
2. **Peace with our Feelings, Emotions and Beliefs**
3. **Peace in People ... and Peace among People**
4. **Peace with the Environment**
5. **Peace with Nature and Animals**
6. **Peace with Life & Living**
7. **Peace with God**

War and preparations for war is the greatest industry on Earth. It saps the world of enormous amounts of money, precious raw material and ingenious brain power that could be used for education, health, infrastructure and housing.

The loss of Life and Limb ... and the enormous suffering of victims and family caused by Wars and Terrorism are immense and horrific. ... And, I am sorry to say: ... these ugly atrocities are totally unnecessary ... and totally avoidable. How can we do to do that? 1. Change our minds! 2. Tap into Our Full Human Potential for Creating Peace and Harmony.

In order to change the archaic, cruel, inhuman and wasteful concept of war ... to its opposite ... and in order to advance the concept of Universal Peace on Earth, my colleagues and I of World Peace One intend to suggest to President Obama ... and to other World Leaders as well ... the following five points:

1. Establish a "Department of Peace."
2. Appoint a "Secretary of Peace."
3. Appoint "Peace Ambassadors."
4. Teach the subject of "Earth Ethics" in schools and colleges. Additionally, each and every individual working in: Government, Religion, Trade, Defense, Business and Professional Services should be offered mandatory courses in this new and all important field of education.
5. Assemble "The Leaders of The World" ... and declare: "World Peace One."

As I often say: "There is not enough bullets in the world ... to kill our last enemy ... only by The Power of Love can we conquer them."

So, now I have briefly told you about:

1. The Great Earth Risks
2. The Great Powers for World Transformation
3. Universal Peace
4. Earth Ethics

In an "Educational Best-Practice-Manner" I will now give you the really most potent World Betterment Remedy of all. It is a fail-proof prescription for Universal Peace and Personal Happiness. It is Good Medicine ... for A Sick World.

In honor of Alfred Nobel, I call it: "The Dynamite Medicine." When diligently and constantly used ... this stuff can ... will ... and shall change the world. And, not only that ... it will also keep you out of jail. How about that? This Peace Panacea Remedy contains "THE SEVEN RIGHTS." They are:

1. Right Thought. Your mind is a dynamic Master Builder ... it creates reality. Dream lofty dreams! Thoughts materialize! Everything in our universe, in the world, in this room ... yes, even each and every person in this audience ... it all originated first ... in thought.
2. Right Word. Words are most powerful. Once a word leaves your mouth ... not even the strength of 10,000 elephants can pull it back again.

3. **Right Deed.** Stop talking ... start walking. Let **Dignity, Honor and TRUTH** be the noble hallmarks of your character.
4. **Right Attitude.** Smile, laugh, and be: kind, positive & helpful to all. Become good listeners.
5. **Right Livelihood.** Step lightly on the Earth ... leave no footprints.
6. **Right Here** You do not have to go to the far corners of the world. Start world transformation in your own community. Start right in your own backyard.
7. **Right Now.** Do not procrastinate! No more excuses like ... that you have no time! Become an active and very busy person for **World Betterment and World Change.**

Once again ... here are the **Seven Rights:**

1. **Right Thought.** 2. **Right Word.** 3. **Right Deed.** 4. **Right Attitude.** 5. **Right Livelihood.** 6. **Right Here** 7. **Right Now.**

Kindly memorize the **Seven Rights!** Apply them in your daily life! And you will: **“Change The World & Save The Earth.”**

And, very important ... you should all know ... that as voluntary **“AMBASSADORS FOR UNIVERSAL PEACE”** ... and by conducting your lives **In the Light of Truth ... and The Seven Rights** ... you will receive great, heavenly praise. I say so because, **Blessed Are The Peacemakers ... for they will be called “Children of God.”**

Please, most sincerely take to heart ... YOU will be the **“CREATORS”** of:

“THE AGE OF UNIVERSAL PEACE”

JUST THINK ABOUT THAT! INTENSIVELY THINK ABOUT THAT! YOU CAN BE ... THE “CREATORS” OF:

A New, Major Epoch in World History To Be Called:

“THE AGE OF UNIVERSAL PEACE”

Finally in closing, the last few lines from Max Ehrman’s classical poem called **“DESIDERATA”**... which means **“Things To Be Desired.”** (Quote)

“You are a Child of the Universe.

No less than the trees and the stars;

You have a right to be here.

And whether or not it is clear to you,

No doubt ... the Universe is unfolding as it should.

Therefore, Be At Peace With God,

... Whatever you conceive Him to be.

And whatever your labors and aspirations,

In the noisy confusion of Life,

Keep Peace with Your Soul.

***With all its sham, drudgery, and broken dreams,
It is still ... A Beautiful World.
Be cheerful! Be happy!" (End of quote)***

Yes ... This Is Our Grand Vision ... That Is Our Noble Mission! May it so be! Thank you! Thank you very much!

P.S. Bold text and underlining are "Eye Magnets" ... prepared for presentation purpose.

Contact Information:

Claes Nobel, Founder & Chairman
The National Society of High School Scholars
1936 North Druid Hills Road
Atlanta, GA 30319
Tel: 404-235-5500
E-mail: claes.nobel@nshss.org

Claes Nobel, Founder & Chairman, United Earth
E-mail: claes.nobel@unitedearth.us

Speeches: STOCKHOLM UNIVERSITY, DECEMBER 6, 2012
Title: "THE AGE OF UNIVERSAL PEACE"
Words: 10165*