

NSHSS MEMBER EVENT #108
RICE UNIVERSITY, HOUSTON, TEXAS

6100 Main Street, Houston, TX
Friday, June 20, 2014, 1:00 pm – 4:30 pm

”GOOD EARTH & EARTH ETHICS”

A 20 Minutes, 3280 Words, Keynote Speech by Claes Nobel
Co-founder & Chairman, The National Society of High School Scholars
Founder & Chairman, United Earth

”GOOD EARTH” ... to you all! It is a great honor to welcome you to our Rice University Member Event. Thank you for coming!

Yes ... you heard me correctly! I greeted you by saying “GOOD EARTH.” Instead of saying: Hi, Hello, Good Morning, and so on I and many of my Environmental Colleagues, we often say nowadays: “GOOD EARTH.”

The “GOOD EARTH” Greeting constitutes: ... and An URGENT CLARION CALL from NATURE ... and A DIVINE WAKE-UP CALL from GOD that reminds and urges: All The Good People on Earth to do their level best ... to: “Change The World.” To change it from what it is ... into what it could and should be. And I assure you all: That job requires some “Heavy-Duty Lifting!”

We Environmentalists, Humanitarians, Peace Makers and Earth Ethics Educators, we spearhead the “GOOD EARTH” initiative because: The Sustainable Future of Earth and Humanity is at Risk. This Third Millennium Crisis is extremely serious! It is Worldwide! The Impending Emergency is Massive and Genuine!

Ladies and Gentlemen, Brace Yourself! Because, I will now ... truthfully tell you about some of the most frightening, and ugly stuff that today threatens Life, Living and Quality of Life for all humans on Earth ... including you and me.

However, I will also give you A Sound, Doable Action Plan ... A New World View ... outlining how we all can get out of this global mess together.

The Present Crises Affects All Forms of Life on Earth ... whether we are Humans, Frogs, Orangutans or A Tropical Rain Forest. Never before has Earth and Humanity been facing a multi-faceted, global catastrophe like this. It is a systematic breakdown of our fragile Biosphere. Our Life-Support Systems are collapsing! They need YOUR HELP!

Yes! Put on your white coats, light-green smocks and rubber gloves! You are now in the process of becoming Doctors and Nurses in The Intensive Care Unit of a Critically Wounded Planet.

And, please bear in mind: At this Tipping Point Moment in time ... no one can any longer afford to stand idle on the sidelines and just watch The World Deterioration Go By. Yes, no more Thumb Twiddling! That would be: Gross Treason ... to the future wellbeing of both Earth and Mankind. We must all pitch in!

Therefore, in Order for The Human Race to Survive With Dignity ... This Sudden, Worldwide Crisis ... Calls for an “IMMEDIATE” Mega-Action of Global Change. And, immediate ... that means: “RIGHT NOW.”

Consequently, for All Good, Concerned Peoples of The World ... to solidly band together ... and to launch “THE GREAT WORLD BETTERMENT CRUSADE” should today be ... The Foremost Priority of All Humans of: Every Race, Every Creed, Every Color and Every Social Stratum.

With your good, energetic help: May The “GOOD EARTH” Salutation Go Viral!!! Please Apply Your Quick Minds, Nimble Fingers and Mobile Phones to The Great “Good Earth” Cause. And by so doing: May The Power of Youth and The Power of People ... coupled with THE POWER of LOVE ... constantly remind the entire world that:

“There is “ONLY ONE EARTH” ... and Our Beautiful, Fragile Planet ... She Urgently Needs Our LOVE, CARE, RESPECT and COMMON SENSE HELP ... “RIGHT NOW.”

In each and every one of you I see a potential "EARTH ANGEL." Therefore, most humbly, I ask you all to give your Full Support to: "THE GREAT WORLD BETTERMENT CRUSADE" that now is beginning to sweep the world. Yes: Let the two small words of "GOOD EARTH" become the unstoppable "Domino Effect" that changed the world forever. I am counting on you guys! OK?

Ladies and Gentlemen, despite the presently most serious "State of The World Conditions" ... let me confess ... as I stand here at the podium ... in front of this diversified and most powerful audience ... I am Happy ... and ... I am Full of GREAT HOPE.

Why am I so Darn Happy? And why is my heart bursting with The Good Feeling of Good Hope? I will tell you why! It is because of THREE Great Forms of Energy ... that literally are flooding this hall. They are: The Power of Youth, The Power of Caring People and The Power of Love.

You see, in our NSHSS Members, who already have proven themselves to be very smart ... and who additionally have done Documented, Meaningful Community Service ... I see A Great, Dynamic Power for World Betterment.

My dear audience, you should know that in The Hearts and Minds of Our Esteemed NSHSS Members there exists: A Clear, Clean, and Uncorrupted Form of Energy. ... They are Full of Good Vibes! And, Good Vibes are contagious! Even more so ... than Mono and Chicken Pox!

Furthermore, I have noticed that: Already at a young age ... our scholars possess: “A Rare Quality of Mind” ... that hopefully today, on June 20, 2014, might take a “Quantum Leap” towards even greater, altruistic deeds than what they ever previously have accomplished.

I say so, because today, “Right Here and Right Now” they have the opportunity to meet with and take direct, personal contact with scores of Professional, High-Level Representatives from: Academia, Business and The US Government Departments of CIA and State.

I urge our members: “Don’t be bashful ... step forward ... and get the answers to all your burning questions about college and future employment opportunities. Do it: “Right Now.” Uncle Claes ... says so!

As you can see from our program: The NSHSS Motto is: “Learn, Lead and Change The World.” Yes, to tap into ... and to unleash The Power of Youth and The Power of People and The Power of Love... for The Creation of a ... “Good Earth” ... that is one of The Main Reasons for us all ... to live on Planet Earth ... at this turbulent time in Human History.

Today, 50% of the world population consists of youngsters below the age of 20 ... and this big section of humanity ... they represent 100% of our future.

Therefore, dear Young Scholars ... listen ... and listen well ... when I say: In Your Cool Heads and in your Warm Hearts, and in all other well-educated youth of the world as well ... there exists A Sleeping Giant of Immense Power.

This Sleeping Giant of yours is nothing less than: The Much Awaited METHOD and SOLUTION ... To Make Our World ... A Better, Safer and Saner World ... Than The One We Presently Are Experiencing.

To this DORMANT MEGA POWER ... I Shout: "WAKE UP! ... WAKE UP! ... WAKE UP A Blind and Sleeping World!

Tell the people and leaders of the world that they have created "A Fool's Paradise." Tell them to remove their Rose Colored Glasses! ... Tell them "Loud and Clear" that we no longer want to live in A Phony La-La-Land! Inspire All Mankind to Advance and Manifest: "Common Action and Common Sense for Our Common Future!"

Dear Scholars and Adults alike, with your good help ... The Concept and Ideal of: "World Betterment" and "A Good Earth ... Via Earth Ethics" has the chance to become ... YOUR GREAT GIFT ... and YOUR NOBLE LEGACY ... to the Well-being of Earth and Humanity.

Yes, to a great deal ... Our Future Rests in The Hands of You Young Guys ... Our Bright and Ambitious Youth.

And, no doubt whatsoever ... I dare say: “One day some of our NSHSS Members will be Our Future World Leaders ... Rhodes Scholars ... and Nobel Laureates.”

119 years ago, in Paris in the year of 1895 ... The Vision and The Hope for Massive World Betterment is exactly what gripped the heart and soul of my Great-Grand Uncle Dr. Alfred Nobel when he through his testament and last will established the Nobel Prize. And indeed, I am much inspired by his World Renowned Legacy.

However, my personal Humanitarian Work is not only focused upon making the Lives of People Better. It is also focused upon securing The Global Well-being and Respect for Mother Earth.

To Bring Worldwide Attention, Support and Action for The Protection and Healing of Our Suffering Earth ... and to Stop Treating Her Like Dirt ... that is my burning life-mission as well.

Ladies and Gentlemen, as I said: There is “Only One Earth” ... and this Blue Pearl ... Our Celestial Home in Space ... is unique ... she harbors “The Miracle of Life.”

We find this God Created Miracle in: The Flora, The Fauna, The Water, The Air and The Soil. These elements are Holy! Together with the Rays of The Sun they constitute our life-support systems! Without them we cannot live!

You see, not only on Earth Day, which we celebrated two months ago, but all year around, there constantly beats in my chest A STRONG "GREEN" HEART. May the same be the case with all of you! Yes, "GO GREEN" ... "GO GREEN" ... that will help Mother Earth immensely!

Mark Twain, the author of Huckleberry Finn and Uncle Tom's Cabin said: "The two most important days in your life are: The day you were born ... and the day you figure out why."

Ladies and Gentlemen, I will tell you all, young and adults alike ... about the very reason ... WHY you and I are here on Planet Earth today.

I will tell you WHY we were born ... exactly at this critical, chaotic period in human history, when so much pain, so much hardship, so much needless suffering and so much uncertainty about our life and future is inundating a confused and perplexed humanity.

You see! Earth is a school! We humans are here to learn The Lessons of Life. The Lessons are Mandatory ... and They Are Tough. The Curricula and Syllabuses are established and governed by The Eternal Laws ... of The Universe. We the students are taught Many Subjects ... of both Positive and Negative Nature.

This Cosmic, Dualistic Form of Education will in time develop our full Human Potential of: Righteousness, Spiritual Knowledge, Compassion, Gratitude and Earth Ethics. And one day, hopefully soon, all Humans will graduate with: “Magna Cum Laude.”

In order for us all to better understand where we humans have Our Strength and Our Weakness, I will most respectfully ask you all ... to Right Now ... for A Few Tranquil Moments ... to think very seriously ... and very deeply about: The Following Profound Questions ... which Mankind has grappled with ... since the beginning of times.

Now ... please, think, think very deeply about: WHAT CONSTITUTES MY SOUL? WHAT KIND OF STUFF IS IT MADE OF? WHO AM I? WHERE DID I COME FROM? And, WHAT IS THE TRUE PURPOSE OF MY LIFE ON EARTH? Think, Think Deeply ... for a few tranquil moments ... Think ... Think Very Deeply!

Did you just now In The Silence of Your Heart feel and hear ... some whispering answers? Good! What you hopefully heard ... was "The Voice of God."

You should know that, many of my colleagues and I, who are actively involved in the rapidly growing field of World Transformation, we are all profoundly opposed to ... and extremely ashamed by:

The Ugly, Human Mind Monsters of: Greed, Ignorance, Selfishness, Vanity and Lust for Power, that many of Our Contemporary Leaders in Business, Politics, Religion, and yes, even in Sports and Entertainment so often ... ostentatiously are displaying.

Yes, I am sorry to say: It is a deplorable fact ... that nowadays: "Many of Our Leaders ... have become our Misleaders."

Via Mass Media, Social Networks and Smart Phones for Dumb People ... we are constantly ... on a daily basis hearing and seeing the horrors of:

- School Shootings, Stabbing and Bulling
- Terrorism, Violence, Brutality, Rape, Human Trafficking
- Drug Abuse
- Environmental Collapse
- Global Warming, Rising Sea Levels, Deforestation

- **Extinction of Species**
- **Exponential Population Growth**
- **Hunger and Poverty**
- **Corruption, Oppression, Cheating, Lying, Stealing**
- **War and Preparations for War**
- **Religious, Political and Financial Conflict and Degradation, etc., etc., ad nauseam.**

It pains me very much to give you this ugly laundry list of human shortcomings. I know it makes both you and me ... to cringe.

However, in order for us to Change the World ... we must first have: The Courage To Face The TRUTH. Because ... as the ancient Proverb states: “The Truth Shall Set You FREE.”

Most every honest and caring person in the world is today asking themselves: WHY ... WHY are these atrocities happening in our community, in our nation, in our world ... WHY, WHY? What is happening? Is there a reason ... and is there a solution? Has the world gone crazy? How and when can we have: “Peace on Earth?”

The Naked Truth and Answer is: We are seeing the devilish results of: Wrong Thinking and Wrong Doing. The root cause of these human inadequacies is our Fundamental Lack of: “EARTH ETHICS.”

Consequently, the solution to alleviate most all of human contemporary misery is to Educate The Children, The Youth, The Adults and The Leaders of The World in The Sublime Subject of EARTH ETHICS. Fortunately, this so far Missing Curriculum of the World's Educational institutions, is now ... at last ... in the process of being developed.

As you know ... our species is named Homo sapiens ... the knowing, wise man. Now, some scientists suggest we should be called ... Homo sapiens, sapiens ... the doubly wise man. Well, in view of the just mentioned Horrific Atrocities, which all are caused by us humans; I think these scientists are dead wrong. ... A more appropriate name would be: "Homo stupidus, stupidus."

Even one the smartest scientist of our time, Dr. Albert Einstein, recipient of the 1921 Nobel Prize in Physics, and best known for his development of The Theory of Relativity and Quantum Mechanics, agrees with me when he said:

"The Universe and Human Stupidity ... are immense. And I am not so sure... about the Universe."

Now, in an "Educational, Best-Practice-Manner" I will give you the really most potent "WORLD BETTERMENT REMEDY" of all. It is a powerful, fail-proof prescription for Universal Peace, Environmental Sustainability and Great Personal Happiness. It is Good Medicine ... for A Sick World.

In honor of my relative Dr. Alfred Nobel, I call it: **“The Dynamite Medicine.”** **When diligently and constantly used ... this stuff can ... will ... and shall “Change the World.”** And, not only that ... it will also keep you out of jail. ... How about that? **This Peace Panacea ... This World Betterment Remedy** is based on: **“THE SEVEN RIGHTS.”** They are:

1. **Right Thought.** **Your mind is a dynamic “Master Builder.”** **It creates reality!** **Dream lofty dreams!** **Thoughts materialize!** Everything in our universe, in the world, in this building, in this room ... yes, even each and every person in this audience ... it ... and you all ... originated first in thought. **Just think about that!**
2. **Right Word.** Words are most powerful. Once a word leaves your mouth ... not even the strength of 10,000 elephants can pull it back again. Consequently: **Watch Your Tongue!**
3. **Right Deed.** Stop talking ... start walking. Let **Dignity, Honor and “TRUTH”** ... be the noble hallmarks of your character.
4. **Right Attitude.** Smile, laugh, and be: kind, positive & helpful to all. Become a good listener!
5. **Right Livelihood.** Step lightly on the Earth! Leave no footprints!

6. Right Here. You do not have to go to the faraway corners of the world. Start World Transformation and World Betterment in your own community. Start digging right in your own backyard! You might find diamonds!

7. Right Now. Do not procrastinate! No more excuses like ... you have no time! Become an active and very busy person for World Betterment and World Change.

Ladies and Gentlemen! To have a Future Worth Having ... or not? That is Our Choice! By the Power of God we have been given A FREE WILL. Together We Can Change The World!

Consequently: Most Humbly ... I Hereby Extend An Invitation to Every Person in This Audience ... and In The World Beyond This Hall as well ... to join: “The Noble Cause of World Betterment ... Via Earth Ethics.” Furthermore ... by accepting this invitation ... I hereby have the great honor to appoint you all to become: **“GOOD EARTH AMBASSADORS IN SERVICE TO EARTH & HUMANITY.”**

Will you accept my invitation ... and thereby to become part of The Timely Catalyst that Changed the World? Yes? ... No? Let me hear ... let me hear ... loud and clear! Yes? (No?) **EXCELLENT! VERY GOOD! Your Strong, Solid Support for “World Change” has given Mankind Good Hope for how to safely navigate its uncharted future ... by: “The Bright, Shining Star of Earth Ethics.”** And, rest assured Mother Earth, she hears your passionate voices. ... **She Is Smiling!**

NOW BE FEARLESS!
LAUNCH THE “GOOD EARTH” DOMINO EFFECT!

And In your heart of hearts ... fully understand that:
Right Thought, Right Word, Right Deed, Right
Attitude, Right Livelihood, Right Here and Right Now
Constitute The Seven “EARTH ETHICS” Building
Blocks of and for: A Third Millennium Sustainable
World of: ... Universal Peace and World Harmony!

- **Yes! ... Go out in the world ... AND CHANGE IT!**
- **Challenge yourselves!**
- **Inspire others!**
- **Conceive vividly as real: “Humanity is One Family**
... We Are All Brothers and Sisters!”
- **Bring down Heaven on Earth!**
- **Know you are more than Doctors and Nurses for the**
Earth ... You Are EARTH ANGELS!
- **Say YES to: The Ideal of A Universal Brotherhood**
of Peace and Harmony!
- **Say NO to: Collapse of Nature ... and Meltdown of**
Human Virtue.
- **Truly know: “We are the ones ... we have been**
waiting for.”
- **And please: ... Learn to listen ... and to listen really**
well to: ”The Inner Voice” that always speaks in
The Silence Of Your Heart! Yes, Listen to it! ...
And, Follow it!

Finally in closing ... and in order to successfully shape A Future That Is Worth Having ... the inspiring, last verses from Max Ehrman's classical poem called "DESIDERATA"... which means "Things To Be Desired". (Quote)

*"You are a Child of the Universe.
No less than the trees and the stars;
You have a right to be here.
And whether or not it is clear to you,
No doubt ... the Universe is unfolding as it should.*

*Therefore, Be At Peace With God,
Whatever you conceive Him to be.
And whatever your labors and aspirations,
In the noisy confusion of Life,
Keep Peace with Your Soul.*

*With all its sham, drudgery, and broken dreams,
It is still ... A Beautiful World.
Be cheerful! Be happy!" (End of quote)*

May it so be! Thank you! Thank you very much! And,
"GOOD EARTH" ... to You All!

This speech or parts thereof may be published by other sources ... provided that proper attribution is given to the author Mr. Claes Nobel. Bold text and underlining are: “Eye Magnets” ... prepared for presentation purpose.

Claes Nobel, Co-Founder & Chairman
The National Society of High School Scholars
1936 North Druid Hills Road
Atlanta, GA 30319

Tel: 404-235-5500
E-mail: claes.nobel@nshss.org

Claes Nobel, Founder & Chairman
United Earth
E-Mail: claes.nobel@unitedearth.us

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